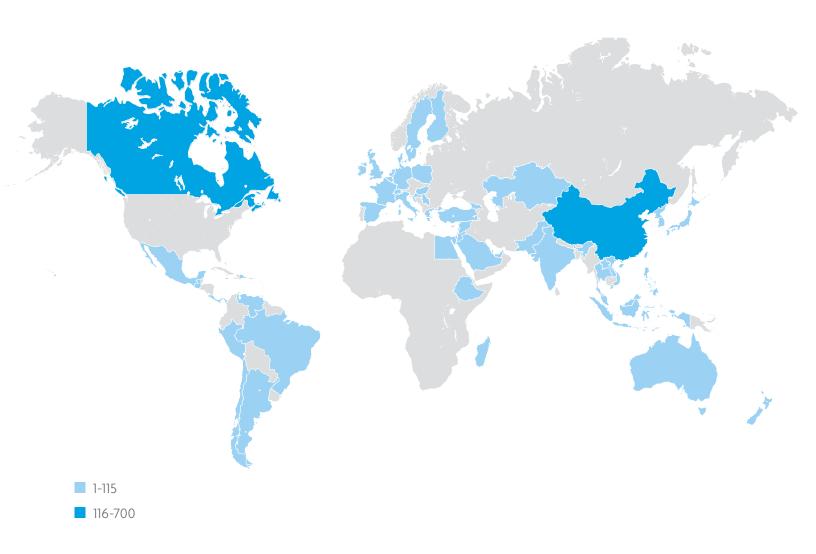
NCARB's Global Presence

Aspiring architects and Certificate holders are based around the world.

Outside the United States, the majority of Record holders were based in Canada (664), China (195), the United Kingdom of Great Britain and Northern Ireland (99), the Republic of Korea (99), Japan (35), and Germany (21).



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54 U.S. Licensing Boards

NCARB works with jurisdictions to lead the regulation of architects.

Fifty-four U.S. licensing boards regulate the architecture profession. In 2014, this included 28 multi-professional boards and 26 that solely regulate architects. The licensing boards were served by 419 volunteers, including 226 architects, 60 public members, and 133 who sat on joint boards and represented various professions.



30

Multi-Professional Boards

Architect Boards
Only

NCARB BY THE NUMBERS • JUNE 2015

INSIDE NCARB • 44





Women 22%

328
Men
78%





133
Sit on Joint Boards

226
Architects

60
Public Members

INSIDE NCARB • 45

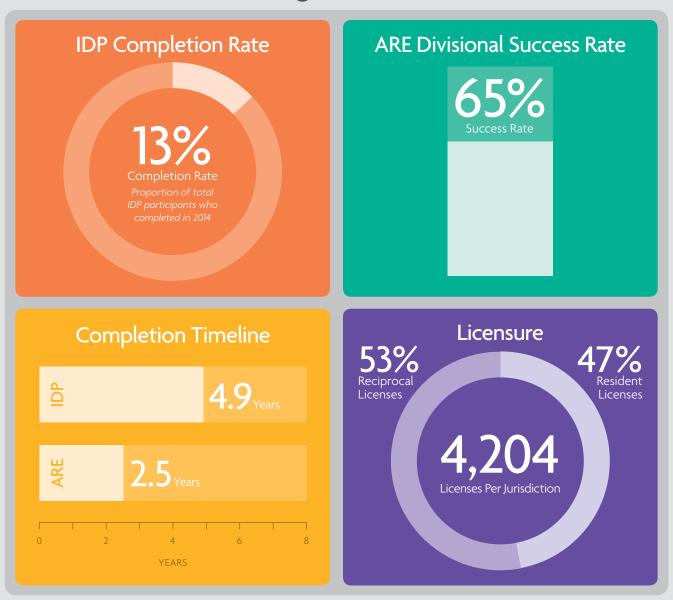
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NCARB

Jurisdictions by the Numbers

The following section includes baseline comparisons for NCARB's 54 Member Boards, which include all 50 states, the District of Columbia, Guam, Puerto Rico, and the U.S. Virgin Islands. Each page includes a 2014 snapshot of the jurisdiction's IDP completion rate, ARE divisional success rate, number of licenses, and completion time for the ARE and IDP.

2014 National Averages



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54 Jurisdictions

Alabama	48	Montana	75
Alaska	49	Nebraska	76
Arizona	50	Nevada	77
Arkansas	51	New Hampshire	78
California	52	New Jersey	79
Colorado	53	New Mexico	80
Connecticut	54	New York	81
Delaware	55	North Carolina	82
District of Columbia	56	North Dakota	83
Florida	57	Ohio	84
Georgia	58	Oklahoma	85
Guam	59	Oregon	86
Hawaii	60	Pennsylvania	87
Idaho	61	Puerto Rico	88
Illinois	62	Rhode Island	89
Indiana	63	South Carolina	90
lowa	64	South Dakota	91
Kansas	65	Tennessee	92
Kentucky	66	Texas	93
Louisiana	67	U.S. Virgin Islands	94
Maine	68	Utah	95
Maryland	69	Vermont	96
Massachusetts	70	Virginia	97
Michigan	71	Washington	98
Minnesota	72	West Virginia	99
Mississippi	73	Wisconsin	100
Missouri	74	Wyoming	101

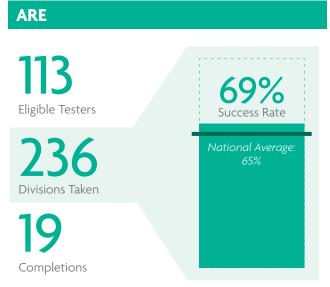


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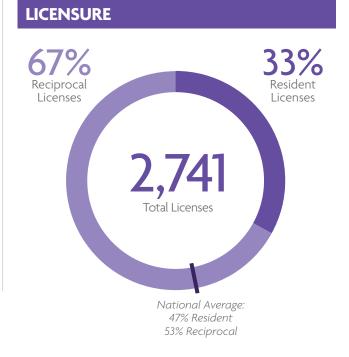
47

Alabama





National Average: 4.9 years 5.8 yrs 2.6 yrs National Average: 2.5 years VEARS

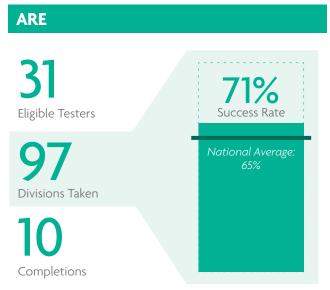


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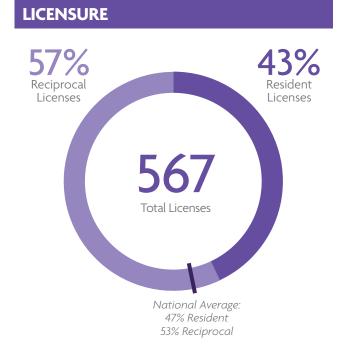


Alaska





National Average: 4.9 years 5.8 yrs 2.6 yrs National Average: 2.5 years VEARS

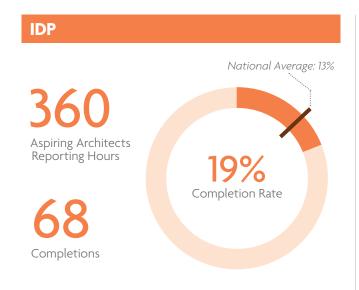


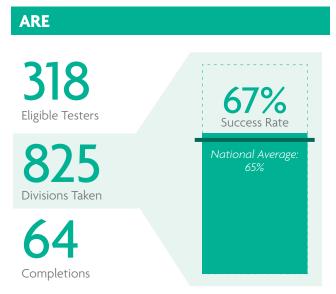
JURISDICTIONS • 49

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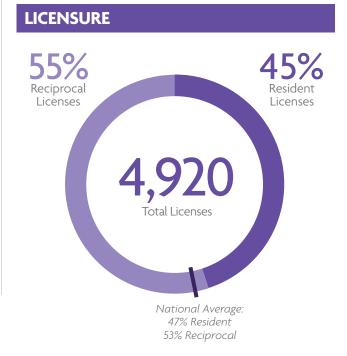


Arizona





National Average: 4.9 years 4.9 yrs National Average: 2.5 years National Average: 2.5 years



JURISDICTIONS • 50

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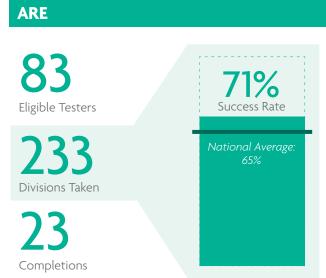


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Arkansas





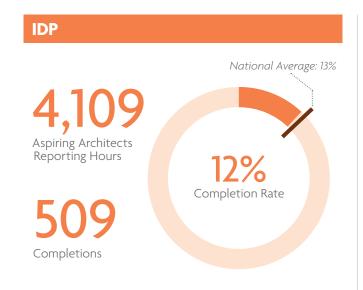
National Average: 4.9 years 4.2 yrs 2.5 yrs National Average: 2.5 years VEARS



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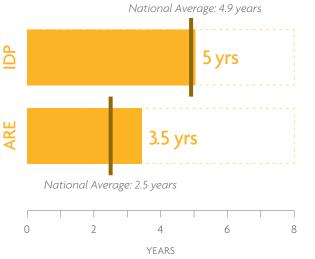


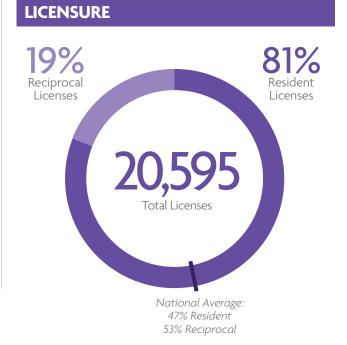
California





COMPLETION TIMELINE National Average: 4.9 years





JURISDICTIONS • 52

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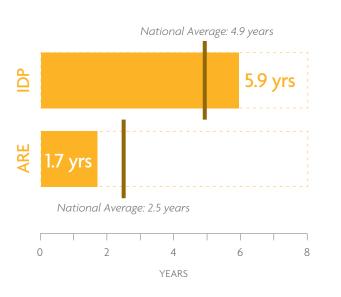


Colorado





COMPLETION TIMELINE

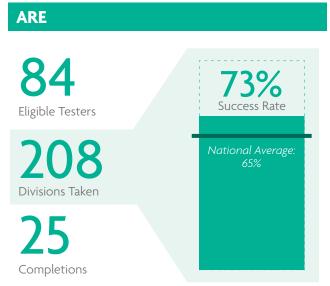




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Connecticut





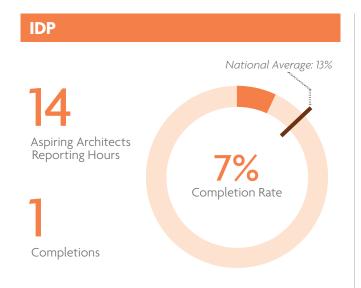
National Average: 4.9 years 4.4 yrs National Average: 2.5 years National Average: 2.5 years

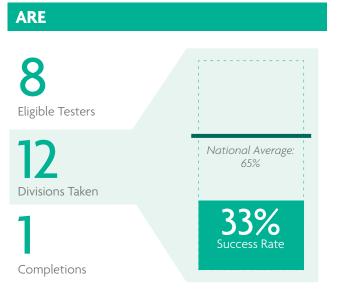


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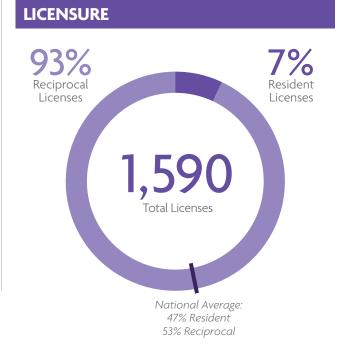


Delaware





National Average: 4.9 years 16.1 yrs National Average: 2.5 years 0 4 8 12 16 YEARS

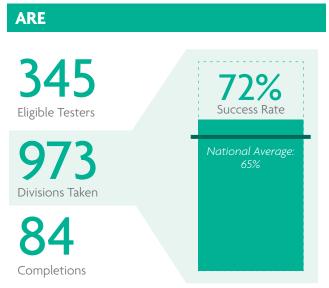


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District of Columbia

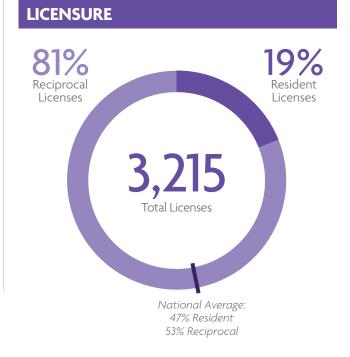




National Average: 4.9 years 4.5 yrs 2 yrs National Average: 2.5 years

YEARS

COMPLETION TIMELINE



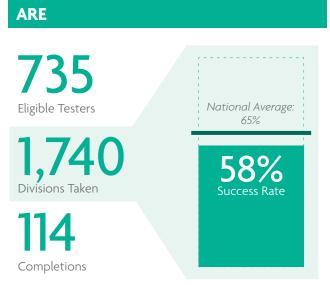
JURISDICTIONS • 56

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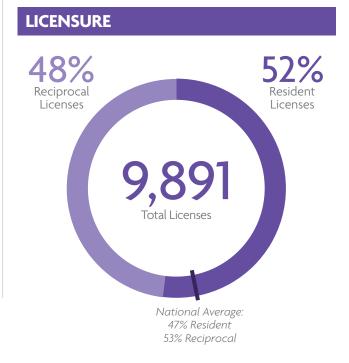


Florida





National Average: 4.9 years 4.5 yrs 3.8 yrs National Average: 2.5 years VEARS



JURISDICTIONS • 57

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Georgia





National Average: 4.9 years 4.6 yrs National Average: 2.5 years National Average: 2.5 years

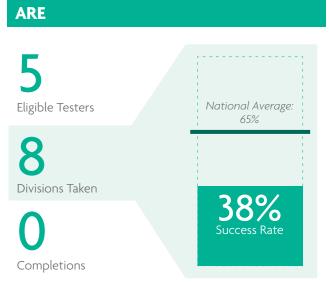


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Guam





National Average: 4.9 years NA National Average: 2.5 years 0 2 4 6 8 YEARS

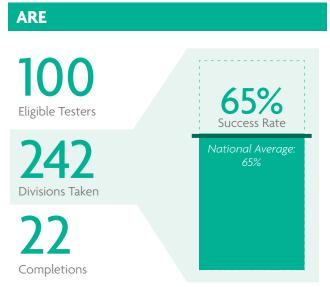


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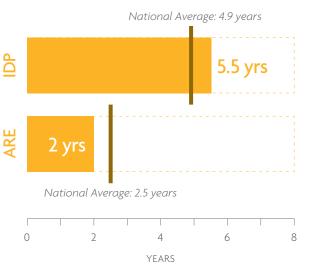


Hawaii





COMPLETION TIMELINE





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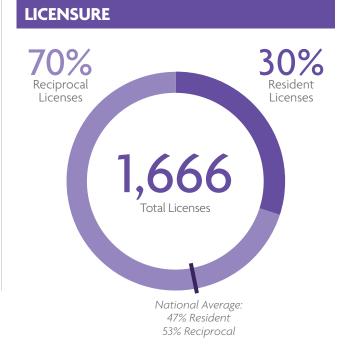


Idaho





COMPLETION TIMELINE National Average: 4.9 years PP 4.9 yrs ARE National Average: 2.5 years 4 YEARS



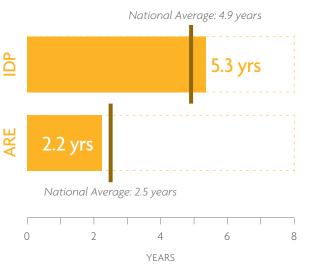
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Illinois





COMPLETION TIMELINE





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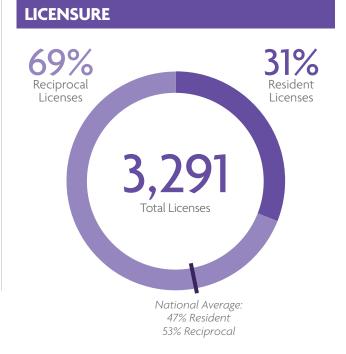


Indiana





National Average: 4.9 years 5.9 yrs National Average: 2.5 years National Average: 2.5 years VEARS

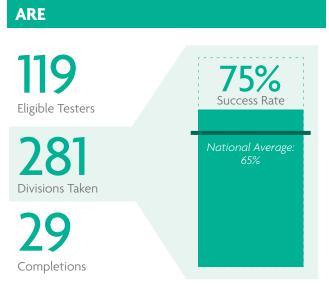


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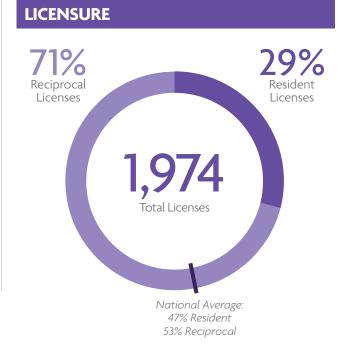


lowa





National Average: 4.9 years 5.2 yrs National Average: 2.5 years National Average: 2.5 years



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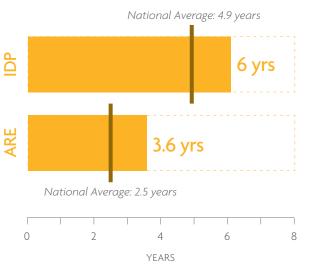


Kansas





COMPLETION TIMELINE



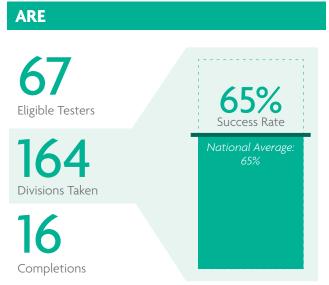


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Kentucky





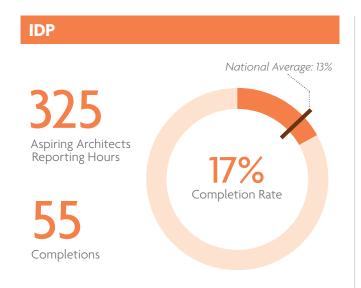
National Average: 4.9 years 5.2 yrs National Average: 2.5 years National Average: 2.5 years

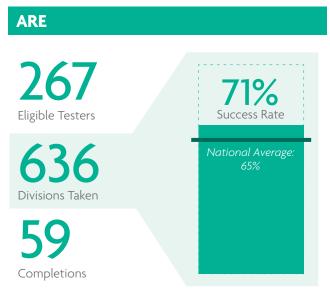


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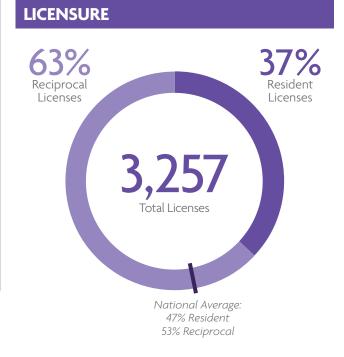


Louisiana





National Average: 4.9 years 5.3 yrs 2.5 yrs National Average: 2.5 years VEARS

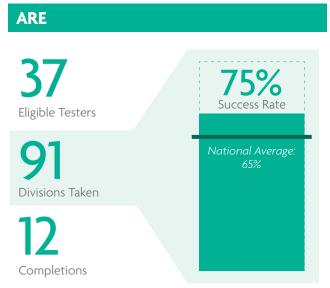


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Maine





National Average: 4.9 years 4.7 yrs 3.1 yrs National Average: 2.5 years VEARS



JURISDICTIONS • 68

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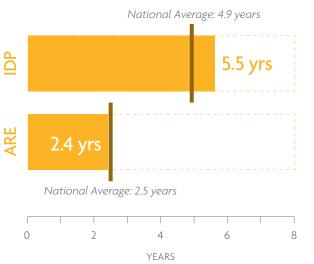
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Maryland





COMPLETION TIMELINE National Average: 4.9 years



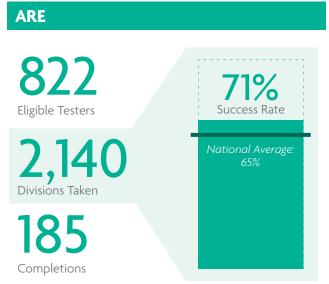


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Massachusetts





National Average: 4.9 years 5 yrs National Average: 2.5 years National Average: 2.5 years



JURISDICTIONS • 70

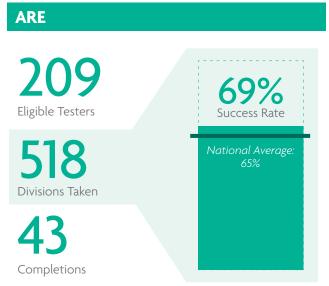
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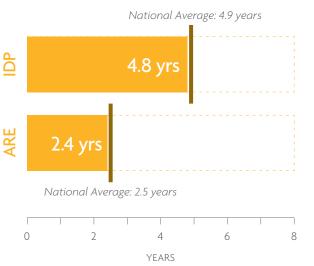
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Michigan





COMPLETION TIMELINE



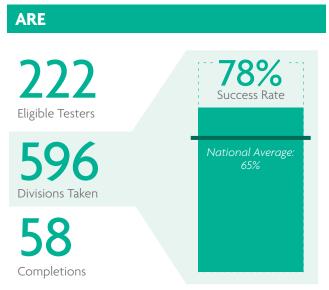


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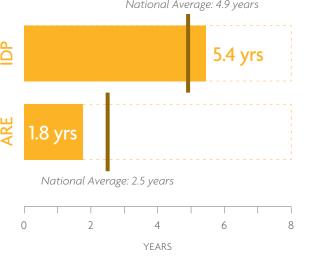
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Minnesota





COMPLETION TIMELINE National Average: 4.9 years

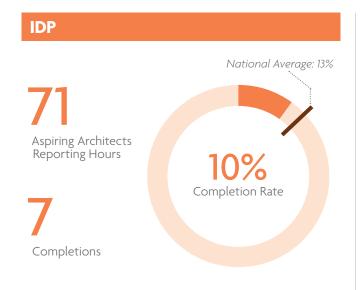


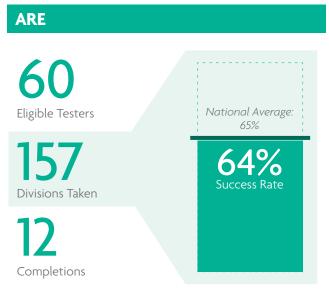


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Mississippi





National Average: 4.9 years 5.2 yrs National Average: 2.5 years National Average: 2.5 years



JURISDICTIONS • 73

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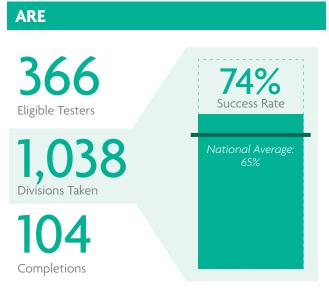


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Missouri





National Average: 4.9 years 6.7 yrs National Average: 2.5 years National Average: 2.5 years



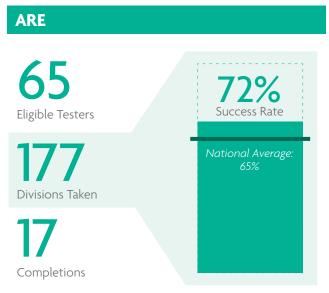
JURISDICTIONS • 74

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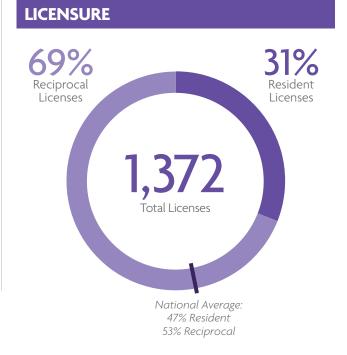
Montana





National Average: 4.9 years 5.5 yrs National Average: 2.5 years

YEARS



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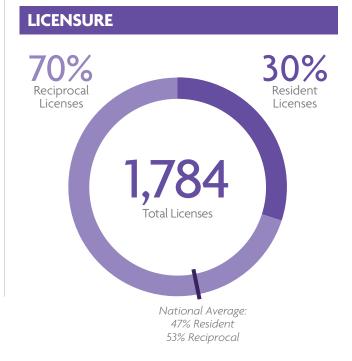
N C A R B

Nebraska





National Average: 4.9 years 4.4 yrs 2.1 yrs National Average: 2.5 years 0 2 4 6 8 YEARS



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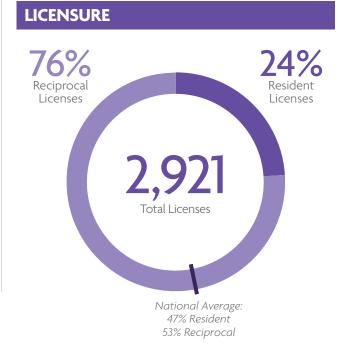


Nevada





National Average: 4.9 years 4.8 yrs 2.9 yrs National Average: 2.5 years 0 2 4 6 8 YEARS

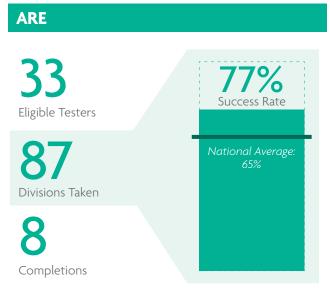


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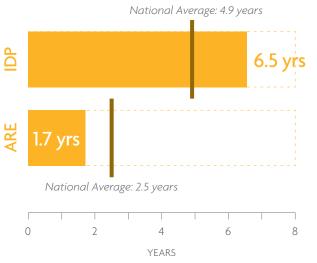


New Hampshire





COMPLETION TIMELINE National Average: 4.9 years

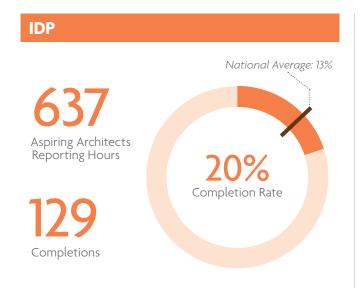


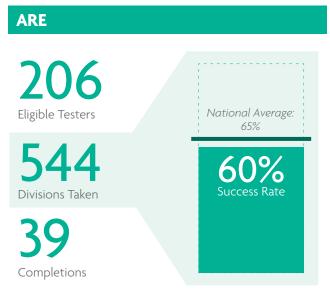


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New Jersey





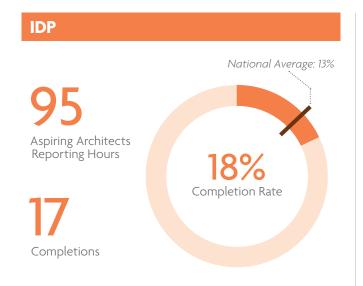
National Average: 4.9 years 4.4 yrs 2.5 yrs National Average: 2.5 years 0 2 4 6 8 YEARS

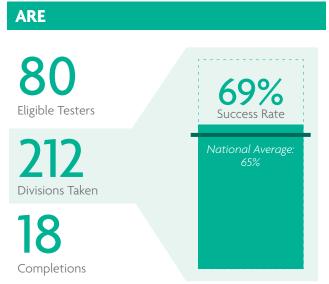


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New Mexico





COMPLETION TIMELINE National Average: 4.9 years 5.3 yrs ARE 2.6 yrs National Average: 2.5 years 4 YEARS

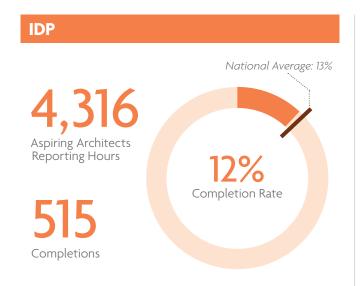


JURISDICTIONS • 80

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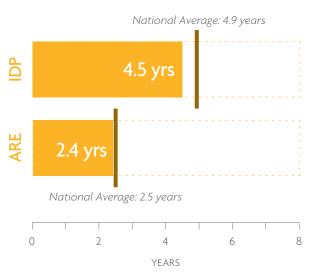
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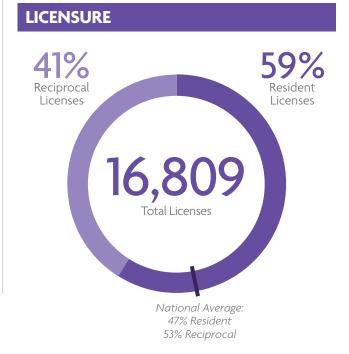
New York





COMPLETION TIMELINE





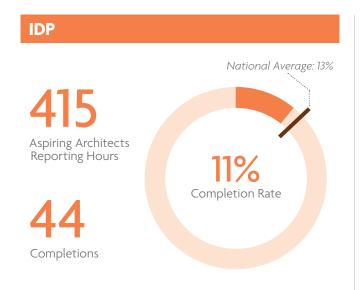
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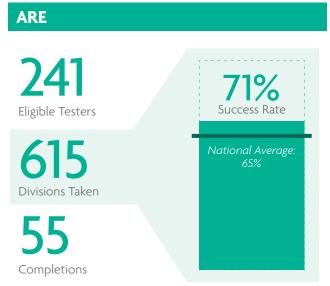
JURISDICTIONS •

81

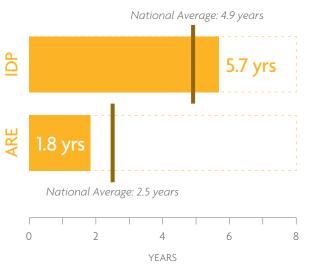


North Carolina





National Average: 4.9 years



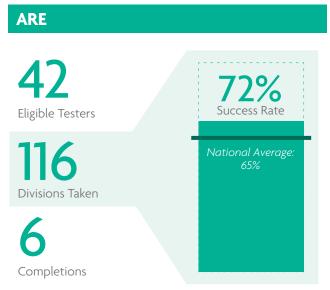


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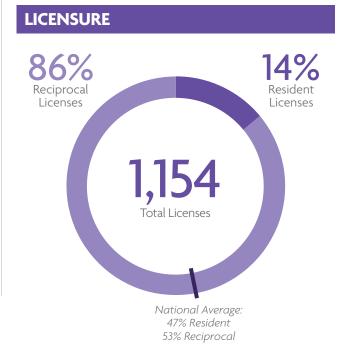


North Dakota





National Average: 4.9 years 2.9 yrs 1yr National Average: 2.5 years 0 2 4 6 8 YEARS

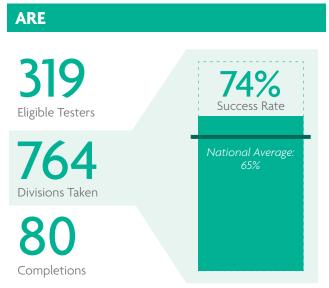


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N C A R B

Ohio





National Average: 4.9 years 5.7 yrs National Average: 2.8 yrs National Average: 2.5 years 0 2 4 6 8 YEARS

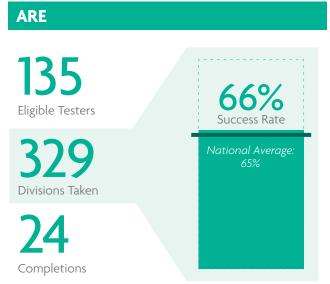


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Oklahoma





National Average: 4.9 years 5.2 yrs 2.8 yrs National Average: 2.5 years VEARS



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COMPLETION TIMELINE National Average: 4.9 years 5.7 yrs 1.8 yrs National Average: 2.5 years 4 YEARS

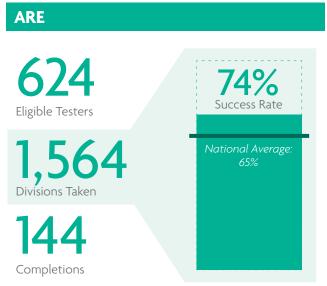


JURISDICTIONS • 86

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Pennsylvania





National Average: 4.9 years 5.4 yrs National Average: 2.5 years National Average: 2.5 years VEARS



JURISDICTIONS • 87

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N C A R B

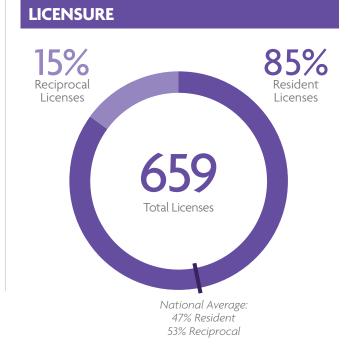
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Puerto Rico





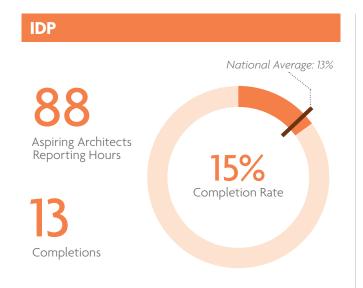
National Average: 4.9 years 4 yrs 5.2 yrs National Average: 2.5 years



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Rhode Island





National Average: 4.9 years 4.5 yrs 2.2 yrs National Average: 2.5 years 0 2 4 6 8 YEARS



JURISDICTIONS • 89

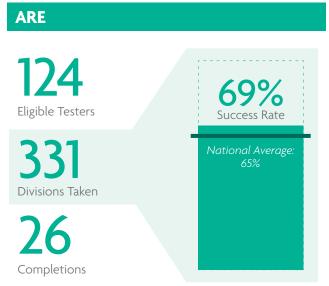
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South Carolina





National Average: 4.9 years 6.1 yrs National Average: 2.5 years VEARS



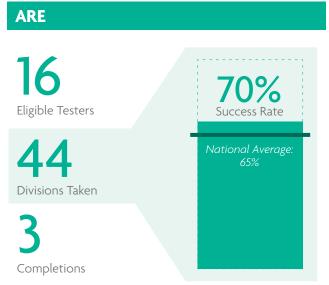
JURISDICTIONS • 90

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South Dakota

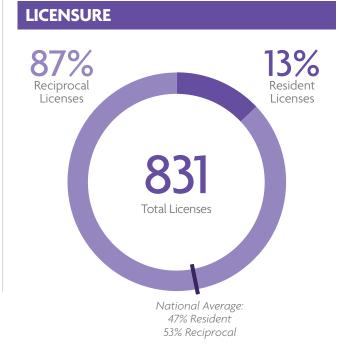




National Average: 4.9 years NA NA National Average: 2.5 years

4

YEARS

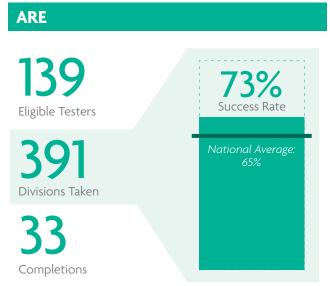


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Tennessee





National Average: 4.9 years 4.4 yrs National Average: 2.5 years

4

YEARS

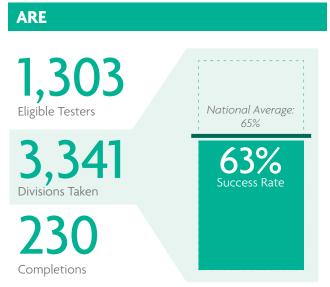


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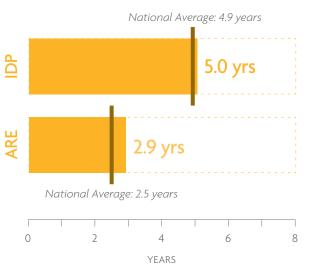


Texas





National Average: 4.9 years



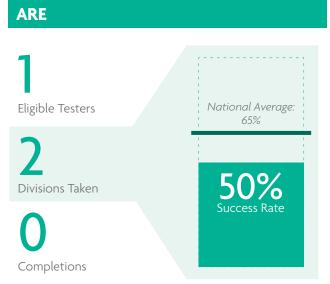


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U.S. Virgin Islands





COMPLETION TIMELINE National Average: 4.9 years National Average: 2.5 years 4 YEARS



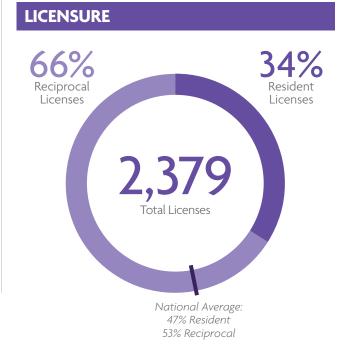
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Utah





National Average: 4.9 years 4.9 yrs National Average: 2.5 years National Average: 2.5 years

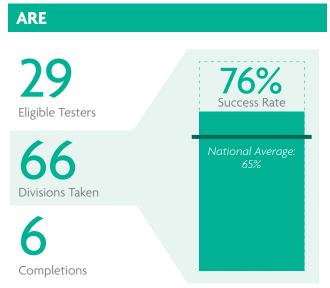


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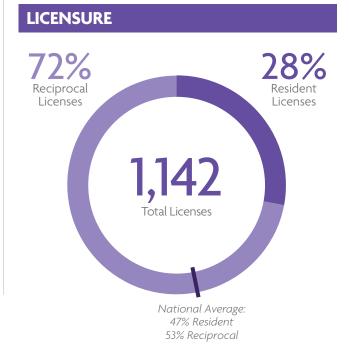


Vermont





National Average: 4.9 years 4.8 yrs National Average: 2.5 years National Average: 2.5 years VEARS



JURISDICTIONS • 96

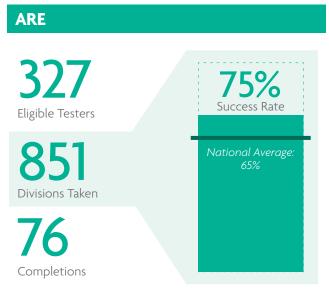
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Virginia





National Average: 4.9 years 6.2 yrs National Average: 2.5 years National Average: 2.5 years



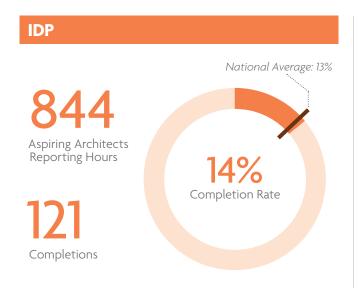
JURISDICTIONS • 97

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Washington





National Average: 4.9 years 5.6 yrs 2.8 yrs National Average: 2.5 years

YEARS



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COMPLETION TIMELINE

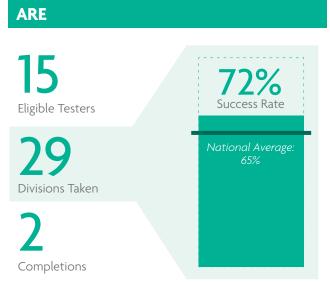


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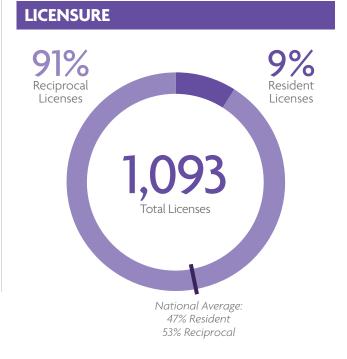
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West Virginia





National Average: 4.9 years 4 yrs 3.1 yrs National Average: 2.5 years VEARS



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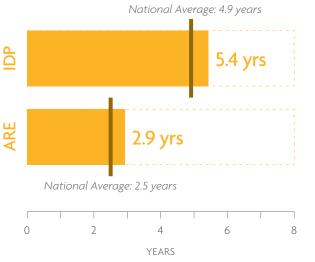
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Wisconsin





National Average: 4.9 years



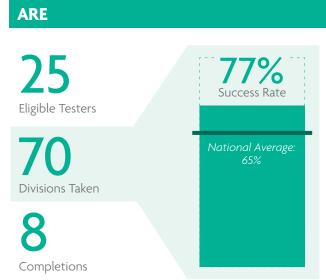


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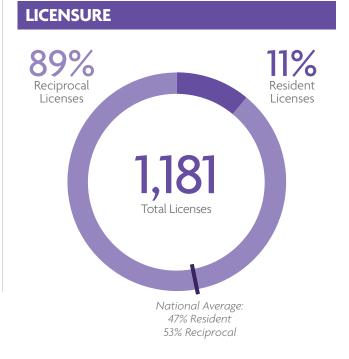


yoming





COMPLETION TIMELINE National Average: 4.9 years PP 3.8 yrs National Average: 2.5 years 2 4 YEARS



JURISDICTIONS • 101

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About This Report

This is the fourth annual analysis of data collected by NCARB. This report is based on data collected by the National Council of Architectural Registration Boards (NCARB) during the 2014 calendar year, providing insight on the path to licensure.

NCARB maintains a database on aspiring architects and Certificate holders. This allows us to track the progression of candidates as they move through the Intern Development Program (IDP) and the Architect Registration Examination® (ARE®), and receive an initial license.

Some of the data is self-reported, such as age, race, and geographic location. Other data is triggered by candidate actions such as starting the IDP or completing the ARE. NCARB also collects data from the U.S. jurisdictions to provide a total count of architects.

Note: Data from the National Architectural Accrediting Board (NAAB) was also used in this report to provide the reader with the number of students entering into and graduating from NAAB-accredited programs.



About NCARB

The National Council of Architectural Registration Boards' membership is made up of the architectural registration boards of all 50 states as well as those of the District of Columbia, Puerto Rico, Guam, and the U.S. Virgin Islands. NCARB assists its member registration boards in carrying out their duties and provides a certification program for individual architects.

NCARB protects the public health, safety, and welfare by leading the regulation of the practice of architecture through the development and application of standards for licensure and credentialing of architects. In order to achieve these goals, the Council develops and recommends standards to be required of an applicant for architectural registration; develops and recommends standards regulating the practice of architecture; provides to Member Boards a process for certifying the qualifications of an architect for registration; and represents the interests of Member Boards before public and private agencies. NCARB has established reciprocal registration for architects in the United States and Canada.







Join the Conversation on Twitter with #NBTN

For more information visit www.ncarb.org

Definitions

Age: Median age based on self-reported dates of birth.

ARE: The Architect Registration Examination® (ARE®) assesses candidates for their knowledge, skills, and ability to provide the various services required in the practice of architecture. The ARE was updated in 2008, from ARE 3.1 to ARE 4.0.

ARE Completion: The date on which a candidate has successfully completed all seven ARE 4.0 divisions.

Aspiring Architect: NCARB Record holders who are currently completing the IDP.

Early Eligibility: The ability to sit for the ARE before completing the IDP. Today, 49 jurisdictions allow early eligibility.

Exam Candidate: NCARB Record holders who are currently taking the ARE.

IDP: The Intern Development Program (IDP) helps guide aspiring architects as they fulfill experience requirements for initial licensure.

IDP Completion: When an NCARB Record is evaluated and marked as having satisfied all IDP experience requirements.

NAAB: The National Architectural Accrediting Board (NAAB) accredits professional programs in architecture offered by institutions accredited by a U.S. regional accrediting agency.

New Record: Date when a new candidate successfully applies for an NCARB Record and begins the path to licensure.

NCARB Certification: Licensed architects have the option to become Certificate holders to signify that they have met national standards established by U.S. licensing boards for protecting public health, safety, and welfare. Certification also facilitates reciprocal registration in all 54 jurisdictions, 11 Canadian jurisdictions, and can be used to support an application for licensure in other countries.

New Reporting Requirement: Effective July 1, 2009, NCARB implemented a new reporting requirement that required candidates to submit IDP experience within eight months.

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Join the Conversation on Social Media



National Council of Architectural Registration Boards 1801 K Street NW, Suite 700K Washington, DC 20006 202/783-6500 WWW.NCARB.ORG

Environmental Scanning

Welcome! We will begin at 3:00 p.m. ET.

Don't forget to dial-in!

Phone #: 1-800-501-8979Access Code: 9499463

To ensure the best possible experience: please mute your phone.

To ask a question during the presentation: type your question into the chat window.

Today's presentation is being recorded.

CLARB

SCAN TO PLAN

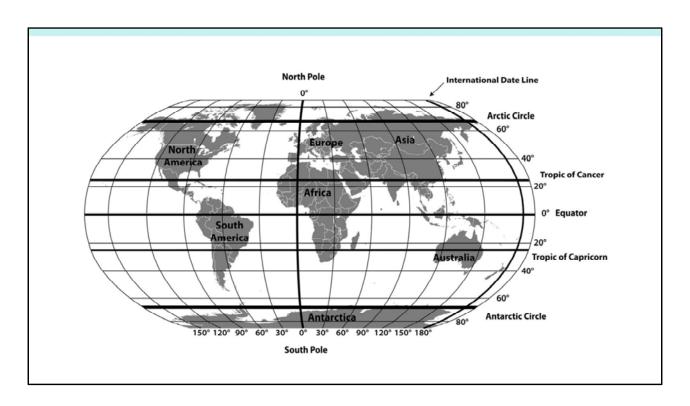


Developments, trends and facts that shape the regulatory environment

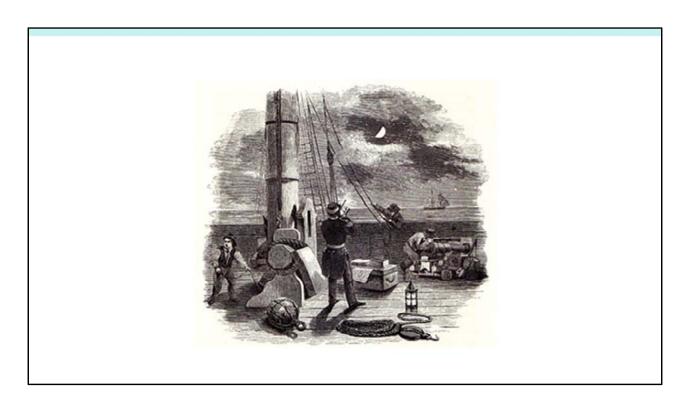
Good afternoon. Today we're going to review the results of an "environmental scan" that was done in support of the CLARB Board's annual strategy review and adjustment. It's our hope that this may give you some food for thought as your board thinks and plans for the future.

We'll first present our scan and then offer a few ideas for how you might use the information.

So why do we "scan" in the first place?



If you're a sailor, a pilot—or ever took a geography class—you're familiar with the concept of longitude and latitude. Together they enable a navigator to know his or her position relative to land. Your "place in the world," if you will.

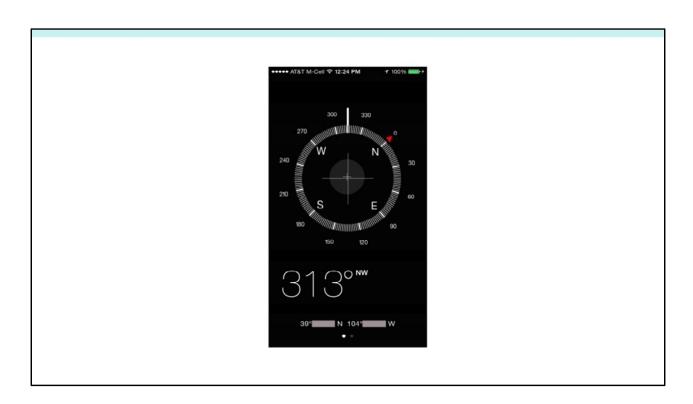


Many, many years ago, a ship's position was established using the stars, lots of complex calculations...and some luck.

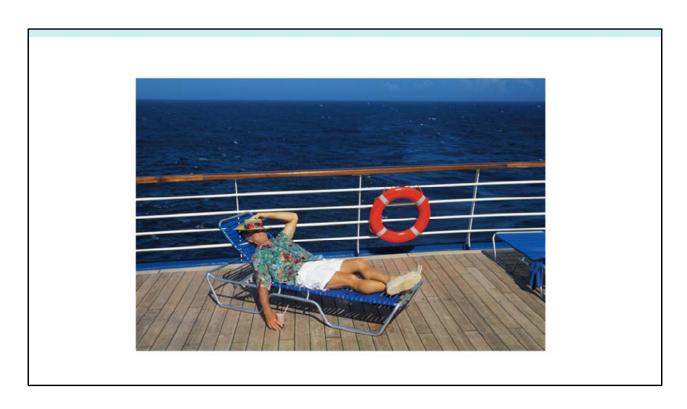


Unfortunately, luck wasn't always present. In this particular tragedy over 1,500 sailors lost their lives because the navigators didn't correctly calculate their positions.

We've come a long way since the 1707...



And today, thanks to Steve Jobs and global positioning technology, our position anywhere in the world is only a click away.



Which makes for better navigation and much more carefree sailing!



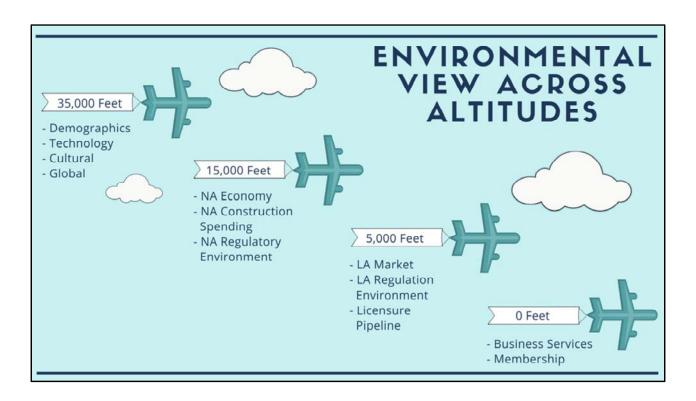
So while we're not naval navigators, we do share the responsibility of charting a course and progressing toward our destination, avoiding trouble along the way.

We need to understand our position in the world--what's happening.

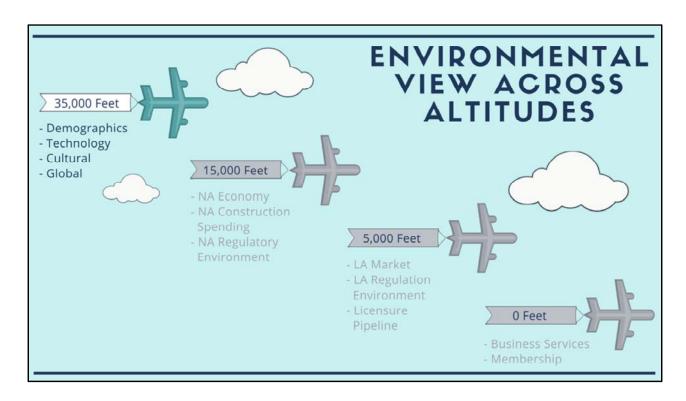
We need to alert ourselves to changes before they crystallize.

And we need to and give ourselves and our organizations time to act.

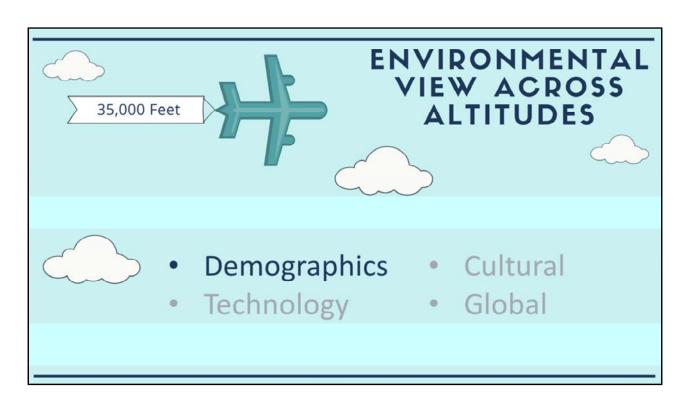
This is why environmental scanning is part of CLARB's strategic system.



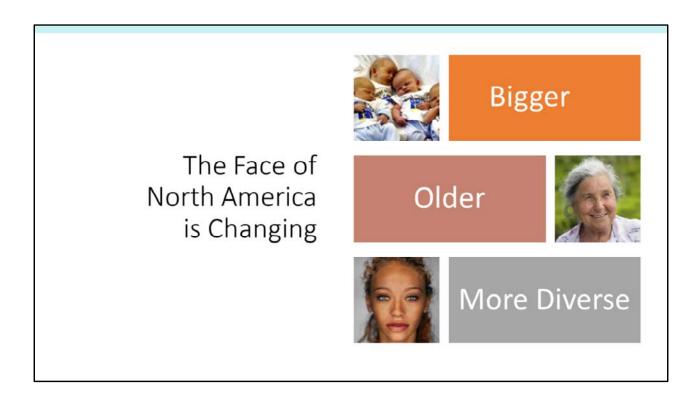
This year, we approached the scan like a pilot coming in for a landing. As we descend in altitude we see the world in much greater detail. So we'll start out pretty high up there, looking at the big picture and end with what's happening in "on the ground," as they say.



So let's start with the view from the top, if you will, at our cruising altitude of 35,000 feet.



We're going to look at four areas, and the first is demographics.



As we learned at last year's CLARB annual meeting in Reston, North America is getting bigger, older and more diverse.

Bigger...

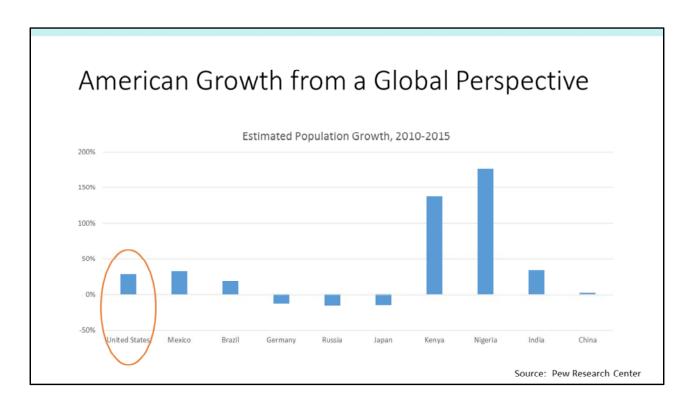
- The United States will be >100 million larger in 2060
- Canada will be 19-30 million bigger in 2060

Size (000s)	2010	2051	2060	
United States	309	400	420	

Size (000s)	2009	2036	2061
Canada	34	40-48	53-64

Source: Pew Research Center, U.S Census Bureau, Statistics Canada

As you can see, both the U.S. and Canada will be much larger in 2060. By then the U.S. will have about 420 million people and Canada will have between 53 and 54 million. That's pushing a half a billion for both countries combined. A half a billion.



To put that in a global context, out of the 10 largest economies, the U.S., Brazil, India, China and Canada are growing in population. The others pictured here are not. By the way, note that the small growth rate in India and China is based on a population of a billion.

This is good news for CLARB and member boards because it means, at least theoretically, more public to protect and more potential licensees to serve the public and society.

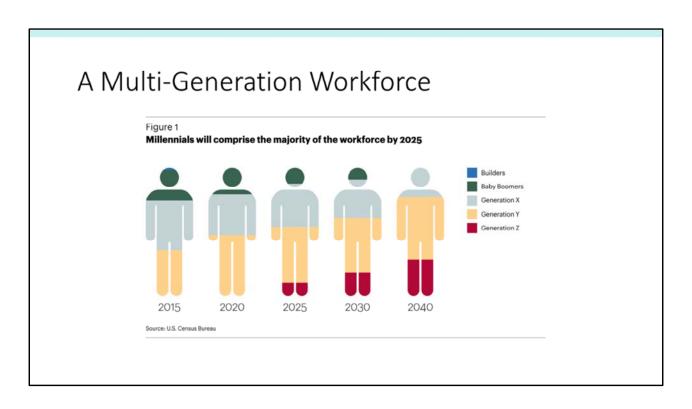
Older...



We in North America are also getting older.

Right now a little more than 1 in 10 Americans are over 65. By 2050 it will be 1 in 5. And Canadians will be a little greyer at 1 in 4.

This will have profound effects on our society, and that's bound to work its way down to regulation.



For one thing, the aging of America will have an impact on the workplace. As you can see, millennials, represented in the yellow on this slide, will be the majority of the workforce in a decade. By the way, Millennials are aged 15-34.

But also note that two other generations, generation X and baby boomers, which probably represent most of the folks on today's call, will continue to have a strong presence for the next decade.

By 2025 we'll have four generations in the workforce.



To make things even MORE interesting, there's the phenomenon of the so-called, "digital teens." These folks grew up surrounded by technology and research tells us that they learn and think differently, and have other priorities in life than teens before them.

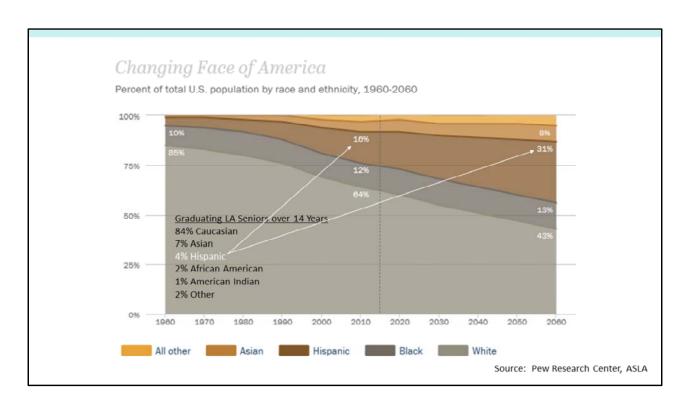
As you can see from this bar graph, their mobile preferences are varied and almost three in four use Facebook.

Say hello to your future licensees, public, elected officials and colleagues. And get to know them.

More Diverse...



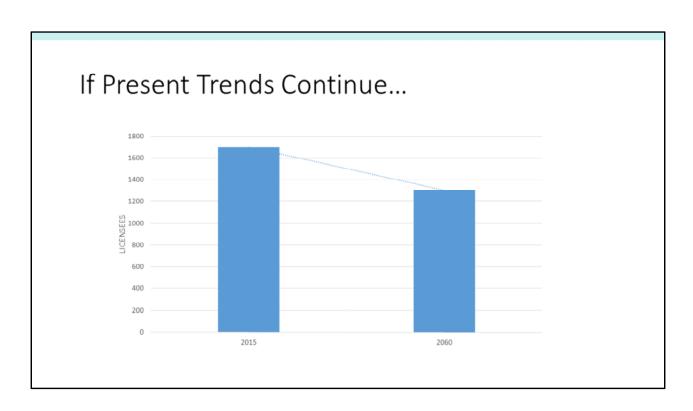
Not only is North American becoming bigger and older, it's fast becoming more and more diverse and its happening faster than we may realize.



There are several things going on in this chart, which you may remember from last year's annual meeting.

Moving from left to right, we see the changing face of America over time. As you can see, the white population, which makes up about 2 in 3 today, will shrink to 2 in 5 by 2060. At the same time the Hispanic population, which is less than 1 in 5 today will increase to 1 in 3 in the future.

Now if you look at graduating landscape architecture students over the last 14 years you can see that about 4 out of 5 are white and less than 1 in 10 are Hispanic. You don't have to be a statistician to see the potential challenge and opportunity here.



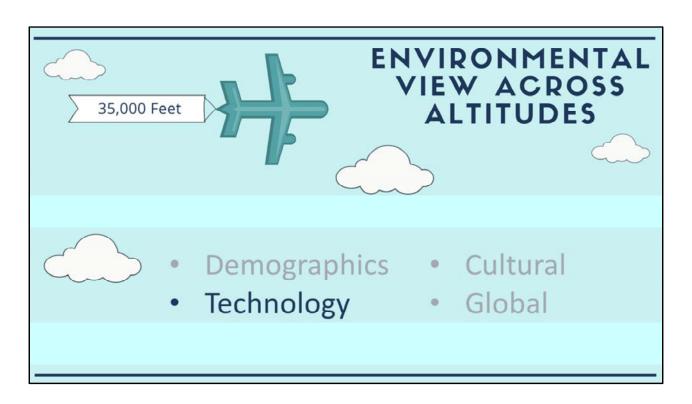
More to the point, if present trends continue we could, potentially, see a decrease in the number of licensees. Obviously this does not factor in every variable, such as overall population growth, but the question remains...

ASLA Diversity Statement

- Increase resources and actions that recruit minority students to LA programs and help mentor graduates <u>through licensure</u> and their careers
- Strive to achieve a profile that over the next 10 years achieves at least parity with 2012 population-share estimates while working towards the longer-term goal of parity with 2060 projections for the nation as a whole

Endorsed by the CLARB Board of Directors, February 2015

In response, ASLA and other organizations, including CLARB, have endorsed a statement that calls for a more diverse profession and steps to get us there. Note that in ASLA's language, it specifically calls out licensure. While this is definitely a good thing it challenges us to do what we can.



Now let's look take a look at how technology is shaping the environment at the 35,000 foot level.

The Disruptive Dozen

- 1. Cheaper and more efficient batteries
- 2. Life extending genomics
- 3. Self sustaining materials
- 4. Driverless vehicles
- 5. Economical renewable energy
- 6. Advanced robotics as a substitute for human labor
- 7. Print your own products
- 8. Growth of mobile-based economy
- 9. Automation of knowledge work
- 10. Internet of things
- 11. Cloud technology changing the competitive landscape
- 12. Advanced oil and gas exploration and recovery technologies



Source: McKinsey Global Institute

The McKinsey consulting firm has listed what it believes are the top 12 developments that will disrupt business—and possibly licensure—as we know it. I've highlighted three:

- Growth of the mobile based economy,
- Automation of knowledge work and
- Cloud technology

Mobile Internet



The explosion of mobile apps has dramatically changed our personal and professional lives. Consider this: More than two thirds the earth's population now have access to a mobile phone. And another two or three billion people will gain access in the next decade.

As a result internet-related expenditures are bigger than agriculture and energy—and will only continue to grow.





We've all been aware that automation has and will continue to replace manual labor. Now we're hearing from many credible sources that software will replace knowledge workers.

That's potentially you and me, folks.

McKinsey suggests that sophisticated algorithms could substitute for approximately 140 million full-time knowledge workers worldwide.



So you think that you can't automate a board member's job?

Think again. It's already been done.

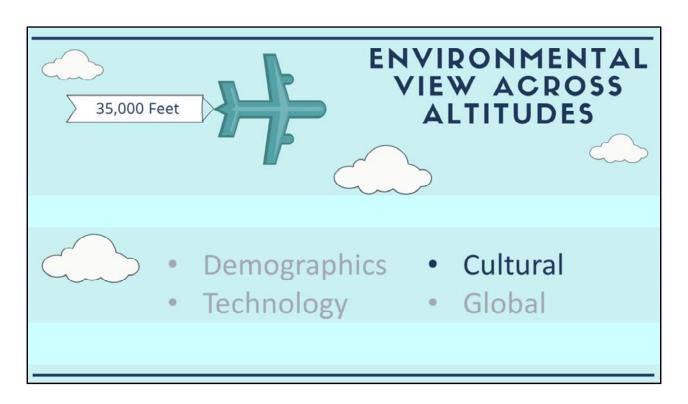
As it says in this article, a Hong Kong venture capital firm actually named an algorithm—software—to its board.



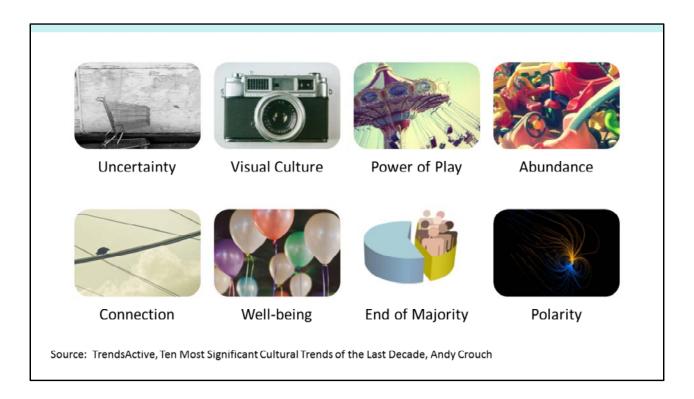
Nearly all of us benefit from cloud technology, whether we think about it or not. The cloud is growing like crazy, in fact there is 9 million square feet of hosting facilities in my home county alone.

As the cloud grows it exponentially increases what small businesses and startups can accomplish. This includes disrupting large, inefficient organizations that don't create enough value.

The uncomfortable reality is that this could include CLARB or your board in the future.



We've covered demographics and technology, now let's look at what's going on around us from a <u>cultural</u> perspective.

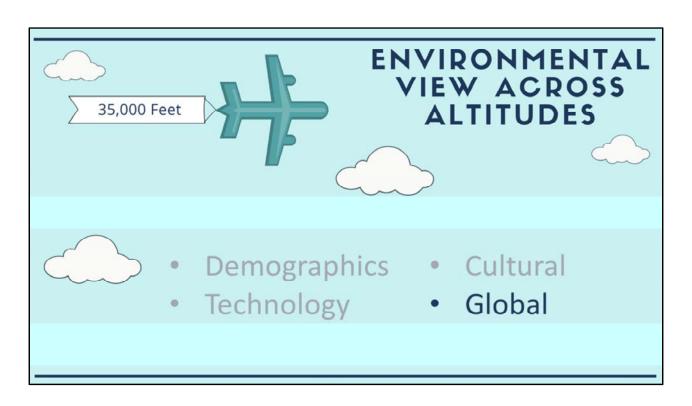


Here are a few cultural trends that may relate to licensure and how we serve it.

Going clockwise...

- Uncertainty. We live in a world full of uncertainty. About the economy and about our own well being. An it's always been true but to many of us if feels especially complicated these days.
- Visual Culture. There's also evidence that, as a society, we're becoming more drawn to the visual. This is particularly true of younger generations and technology is making it easier to visualize just about anything.
- Power of Play. We've all heard the term, "gamification." What seems to be happening is that this is becoming mainstream, so that everything we do is play with some kind of reward for our efforts.
- Abundance. While economists would tell you that we live in a world of "scarcity," the reality is that, at least in North America and in many developed economies, we have too many choices and are overwhelmed by them. This has created a need for "filters" that folks can self-select—from where you get your news to what associations you belong to.
- Connection. While Facebook is built on computer code, it really uses technology to connect people in a way that has never existed before. We're becoming hyper connected and this is creating all kinds of new opportunities and challenges. Here's a

- question: Could a hyper-connected society regulate itself?
- Well Being. For several years CLARB has been talking about welfare because it relates to the current U.S. licensure paradigm. At the same time the world is talking more and more about "well-being."
- The final two, the end of the majority, and polarity, are connected. Statistically, every group is a minority in some way today and this, combined with other factors, has lead to a great deal of antagonism in our society.



It may seem a bit of a stretch to talk about global trends but, if you visit a college classroom today, or talk to firms about where their work is coming from, you'll see evidence of globalization of landscape architecture.

Key Global Trends Environmental **Technological** Economic Political Structural · Lack of Rising pollution Intensifying unemployment leadership in developing cyber threats world Rapid spread of Expanding Asian Rising middle class geostrategic Inaction on misinformation competition climate change online Growing importance of Weakening of Growing importance of health in the democracy economy megacities Intensifying nationalism · Increasing water stress Source: World Economic Forum, Pew Research Center

Here are four trends, highlighted in red, that seem to be most immediately relevant to regulation.

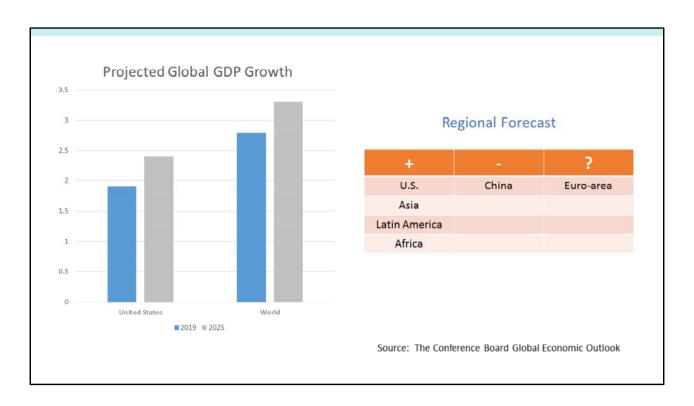
The first is the expanding Asian middle class and the feeling of hopefulness about their economic prospects for the next generation.

The second highlighted trend is health. As the economy of a country improves, so does the health of its citizens. The opposite is also true – improving health can result in economic growth. Unfortunately, wealthier countries are seeing increases in lifestyle related diseases like heart disease, diabetes and cancer.

The third trend is urbanization. Today more than half of the world's population lives in urban areas and as Africa urbanizes this will dramatically increase.

Finally—and this hits close to home for many of us—is the growing global water crisis. The root of the problem is either financial, political or geological but the need for water is universal.

These are big global trends that will have an impact on us all, although they may be imperceptible or uneven depending on where we live and work.



With respect to the global economy, forecasts project global growth at between two and three quarters to three and a half percent over the next decade, with China and the Euroarea countries experiencing some headwinds and uncertainty.

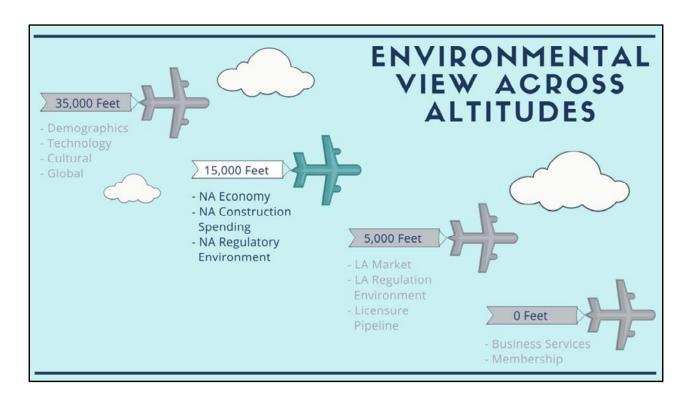
35,000 ft.

Strategic Conversation Starters

- How are the demographics of your state/province changing and how might it impact licensure?
- What technology trends seem to be the most consequential to regulation and why?

Resources on Changing Demographics

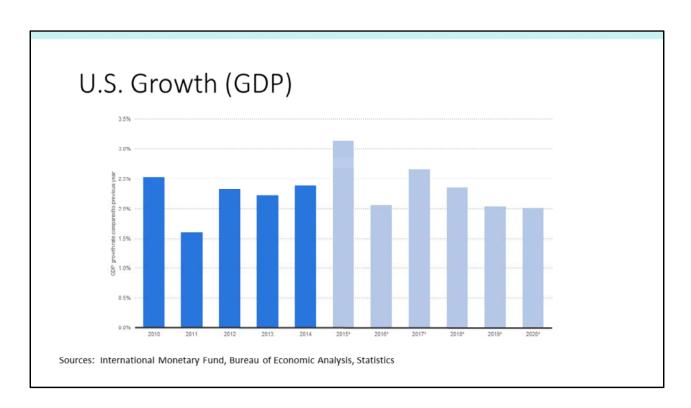
The bottom line is that changing demographics will have a powerful effect on the future of licensure and boards. That being the case, we'd recommend starting a conversation with your board about changing demographics and their impact on the future. The link at the bottom of this page will take you to lots of useful information and we'll also provide you with this PowerPoint after the presentation.



So now we continue our decent to 15,000 feet. If you need to use the lavatory, now would be a good time to do so \odot

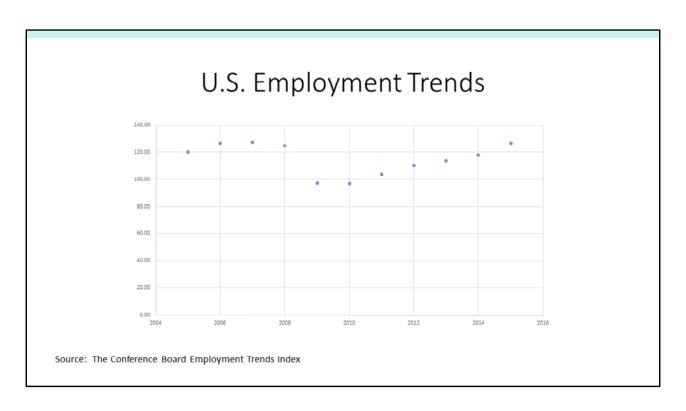


Let's look at the economy closer to home.

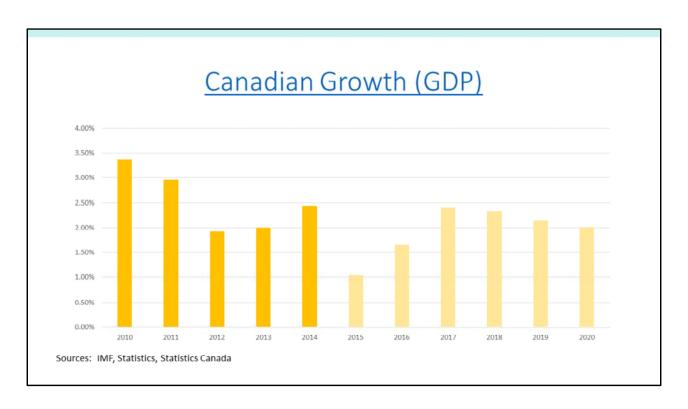


The way we look at growth is Real GDP, which is the value of the production of goods and services, adjusted for price changes. The light colored bars are projections.

At a glance, you'll note that this is probably consistent with what you've been reading and hearing.



As you might also expect, U.S. employment has trended upward. This data from the Conference Board shows the pattern over the last 10 years and suggests that the recent, slower job growth is consistent with the growth of our economy. They go on to suggest that this is more sustainable than if the two were out of sync.



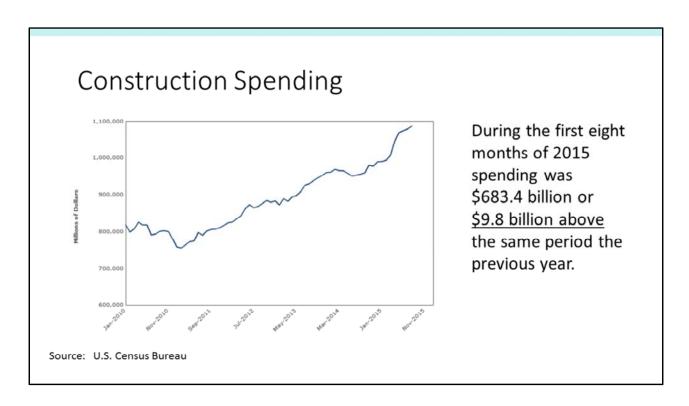
Looking at Canada, the latest available data shows that GDP shrank during the second quarter of 2015 over the previous quarter, following a contraction in the first three months of the year. This is all about the fall in energy prices and the role that it plays in the country's economy.

Again, the light colored bars represent projections.

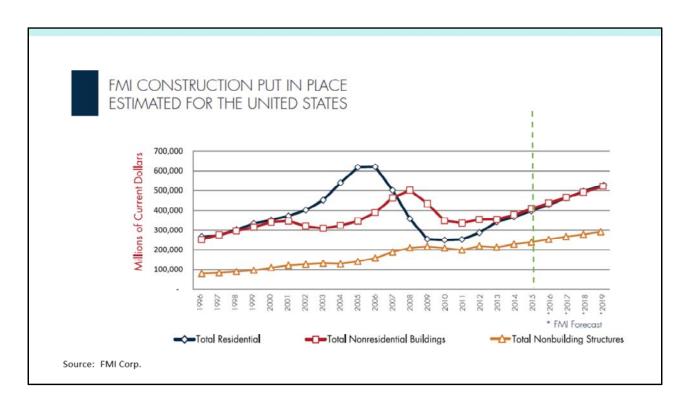


- North American Construction Spending
- North American Regulatory Environment

Licensed landscape architects build things and so the economy of the profession is connected to construction.



As you can see construction spending has been on an upward trajectory since fall of 2010 and its almost \$10 billion above the same time last year.



Looking forward, we can see the projections for residential and non-residential construction, the red and blue lines, heading upward. At the same time, the forecast for so called, "non-building structures' was revised downward and is expected to grow at a slower rate. This is shown on the yellow line.

The common denominator is that this slower growing category, from power plants to roads and bridges, are public or quasi-public projects. This usually means that they are debt or tax financed.



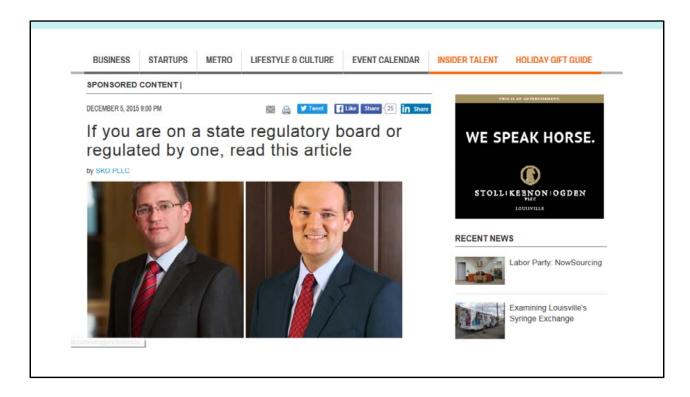
Finally, let's look at the regulatory picture.

From Teeth Whitening to Active Supervision

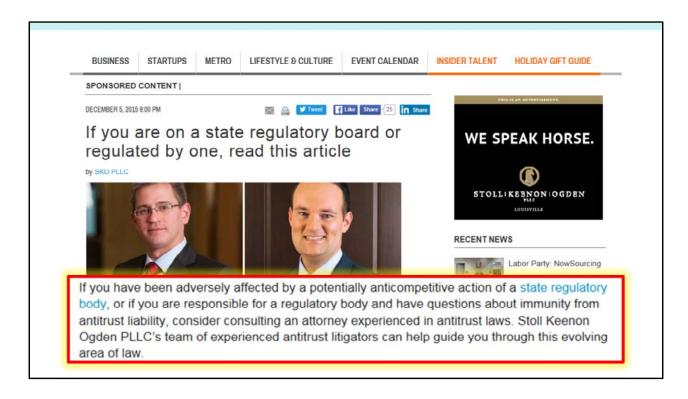


Probably the biggest development in U.S. regulation was the Supreme Court's decision against the North Carolina Board of Dental Examiners. The result was more pressure on regulators to avoid anticompetitive behavior, and a further weakening of the state immunity principle. Unfortunately, as is often the case, the decision raised more questions than answers. We're still understanding the potential impact and states are scrambling to figure out how to move forward.

We and others believe that this decision will have broad impacts. As an example...



Not that this should surprise anyone, but we just received this attorney ad soliciting business from board members or...



Those "harmed" by regulatory boards. Take a minute to read the text from the ad. Sound familiar?



A further indication of the regulatory environment is that folks from both sides of the political divide are talking about regulatory reform and, who knows, perhaps finding common ground?

Regulation at a Crossroads?



Add the Supreme Court decision to the ongoing challenges to regulation across North America, politics, throw in a few sunset reviews and one rather interesting legislative proposal to privatize regulation, and you've got an increasingly complex and confusing picture.

As we discussed at the recent CLARB annual meeting, we may be at a regulatory crossroads and the CLARB Board of Directors is putting in considerable time and effort to be both responsive and farsighted. Ultimately the most prudent course may be to defend licensure, adapt to changes and innovate on regulation—all at the same time.

15,000 ft.

Strategic Conversation Starters

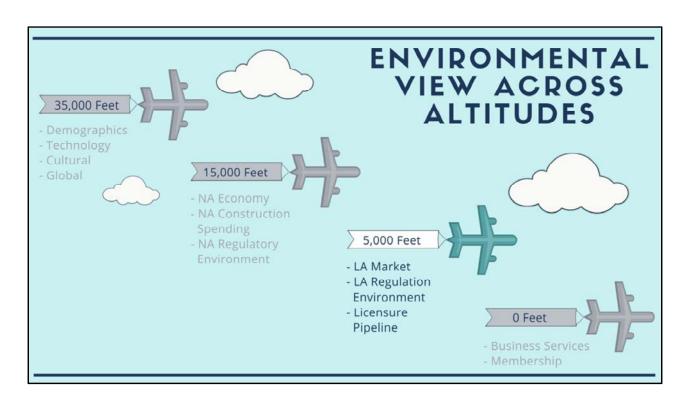
- How might economic trends impact regulation and how will the board thrive with volatility?
- How might the U.S. Supreme Court decision impact the licensure environment in your jurisdiction?

Link to PPT

Here are a couple of questions that your board may want to consider:

The first one is how you'll manage during this slow, steady, economic uptick as well as when we hit the inevitable potholes.

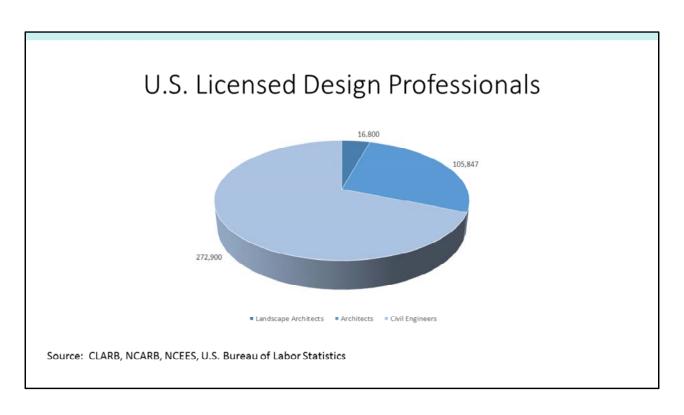
The second gets to how the recent antitrust decision, and the fallout around it, might impact the regulatory environment in your state or jurisdiction. And while we realize that this ruling doesn't have standing in Canada, some of the underlying issues may not have geographical boundaries.



Time to buckle up for landing as we pass through 5,000 feet.

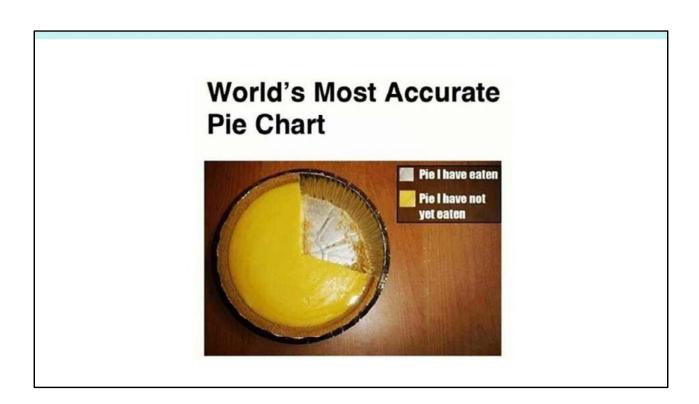


Let's first look at the landscape architecture marketplace

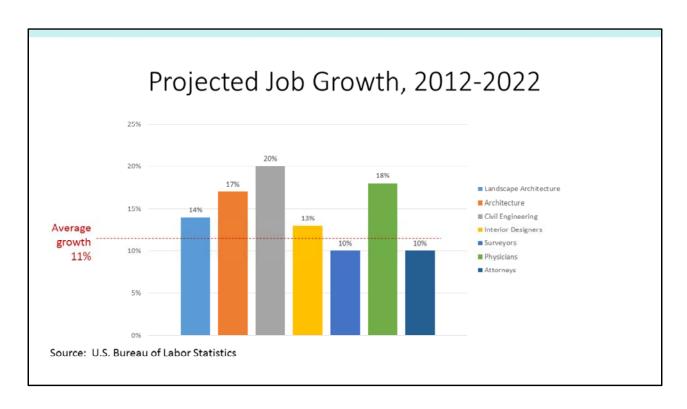


Similar to your own jurisdictions, landscape architects make up a relative small slice of the regulated design profession pie. This underscores our need to be creative, resourceful and use our stature to our advantage.

By the way, you'll note that we use a lot of pie charts in the presentation. Now we do take great pains to make sure the data is accurate, but I'll say right up front that our pie charts don't measure up to what is universally considered to be the gold standard...

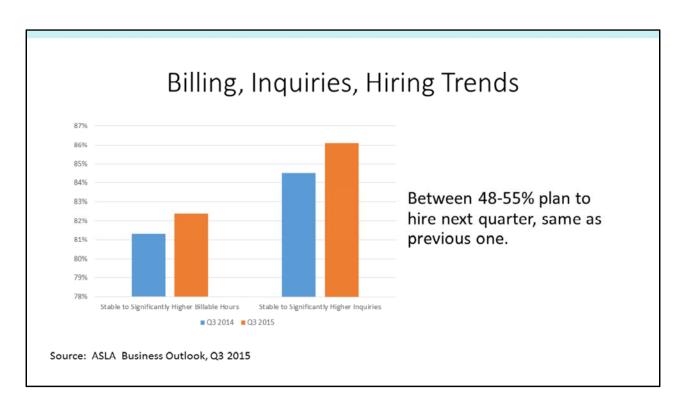


Someone out there is asking, "Where's the Cool Whip?"



Moving on to a different kind of chart....

This one showing that, fortunately, we're involved in regulating a growing profession. It also suggests that we may not expand as much as architecture, engineering, or medicine but more than interior design, surveying and the legal profession.

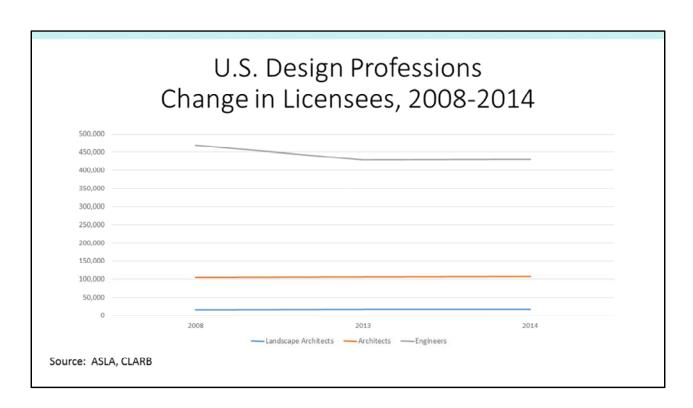


And as you can see here, ASLA data suggests that firms are expecting and getting more work over this time last year, and at least half of them are looking to hire.

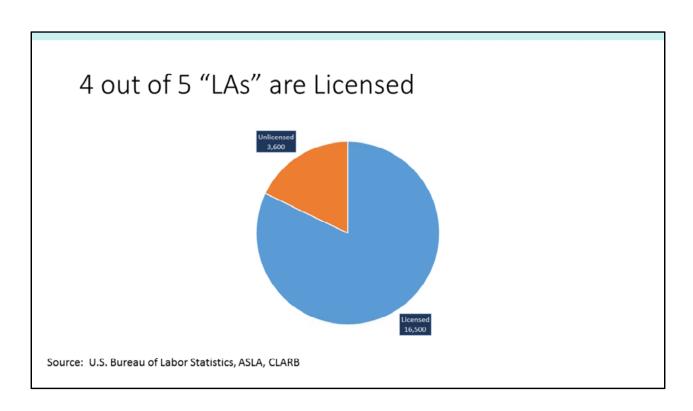
Hiring is an important driver of licensure.



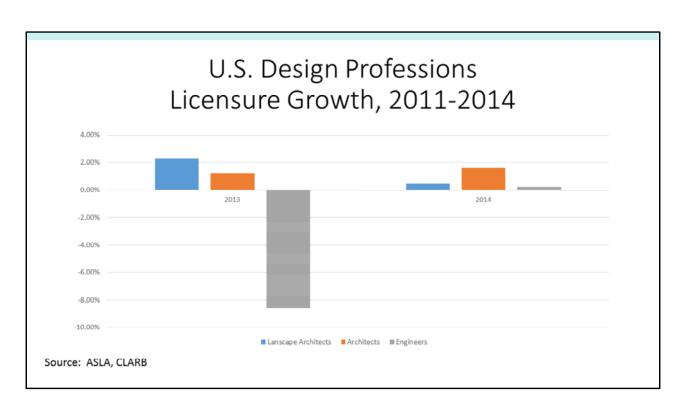
The fundamentals for licensure growth look good, for now, but what about the "pipeline" itself?



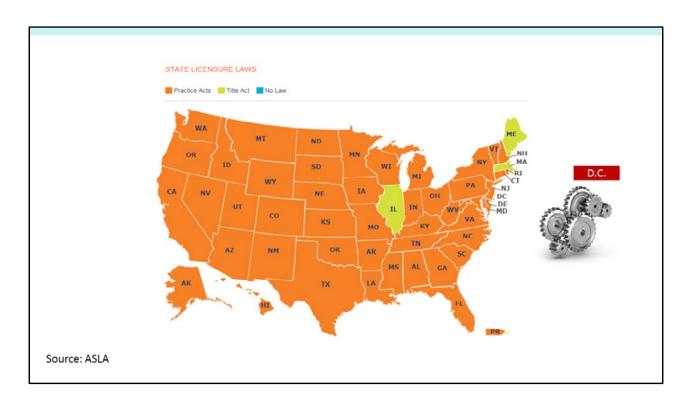
While the number of architect and landscape architect licensees have grown slowly since the Great Recession the number of licensed engineers have not. As you know engineering licensure is complicated by the so-called "industrial exemption" which results in a large number of engineering graduates not pursing licensure.



It's also helpful to note that landscape architects tend to be more "licensed" than their design profession counterparts. In fact the data show that four out of five landscape architects in the U.S. are licensed. Of course this could change over time but this is the current state.



Getting back to growth, architecture and landscape architecture grew modestly over the last few years while engineering made a big swing from negative to positive territory.



In the U.S., a you know, all 50 states have a licensure law and the District of Columbia has begun the legislative process to regulate the profession.



In Canada, the provinces of Alberta, British Columbia and Ontario are strong, growing members of the CLARB community. And only four member jurisdictions have more licensees than Ontario.

We're also seeing licensure interest in Manitoba.